

More than a research agency



ASM - MARKET RESEARCH AND ANALYSIS CENTRE

FUTURE NETWORK INITIATIVES

Network of construction NTPs or similar National organizations meeting| 24 February 2015

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NTPs possibilities for collaboration

Programme	Topic	Deadline	Project type
Horizon 2020	Cluster facilitated projects for new value chains	30-04-2015 (Stage 1), 09-09-2015 (stage 2)	IA
Horizon 2020	Professionalization of open innovation management in SMEs	29-04-2015	CSA
COSME	Cluster Go International	31-03-2015	n/a
CORNET	Boosting Collective Research for Small and Medium-sized Enterprises in Europe	27-03-2015 September 2015	Research
CENTRAL EUROPE	To cooperate beyond borders to make central European cities and regions better places to live and work	13-04-2015	n/a
FORTHCOMING:			
INTERREG Baltic Sea Region	To strengthen the integrated territorial development and cooperation	Autumn 2015	n/a



Cluster facilitated projects for new value chains

Call	H2020-INNOSUP-2015-1
Deadline	30-04-2015 (Stage 1) 09-09-2015 (Stage 2)
Budget	€24,900,000 (proposal budget 2,5-5 mln)
Challenge	To develop new cross-sectoral industrial value chains across the EU, by building upon the innovation potential of SMEs. The development of new industrial value chains calls for the collaboration and integration of different innovation actors , including large enterprises and especially SMEs, across different sectors towards the implementation of a joint vision.
Type of action:	Innovation actions
Eligibility conditions	At least three independent legal entities established in a different Member States or associated countries.



Professionalization of open innovation management in SMEs

Call	H2020-INNOSUP-2015-3
Deadline	29-04-2015
Budget	€1,700,000
Challenge	To study how collaboration and/or open innovation is managed and organised in SMEs.
Type of action:	CSA
Eligibility conditions	At least one legal entity established in a Member State or associated country.

Professionalization of open innovation management in SMEs - SCOPE

- **Collection and analysis of information and data** on the application of open innovation in SMEs, taking into account different situations in Member States and in specific market segments. Identification of case-study examples and analysis of how these practices are organised and managed both in high-tech and low-tech industries.
- **EU-wide diffusion of success stories of SMEs using open innovation.** This action will promote Europe-wide case-study examples that illustrate how entrepreneurs successfully transformed their business through a network of partners. It will also illustrate how managing such a network will allow SMEs to gain competitive advantage, overcome their size and resource limitations and how open innovation can become key both for creation and appropriating value.
- **Development of practical management tools** to support and explain the identified case studies. The management modules should focus on (1) Strategy dimension, (2) Entrepreneurship skills, (3) Resource needs, (4) Tools to build trust and control and manage risk in a collaborative partnership.
- **Development and testing of open innovation indicators to support management support tools within an SME.**



Professionalization of open innovation management in SMEs - EXPECTED IMPACT

- Increased collaboration of SMEs with external partners to innovate successfully.
- Open innovation will allow SMEs to sidestep the commoditization pressure and price competition successfully by developing new and more profitable businesses through networking among innovation partners.
- Professional open innovation management by SMEs.
- Creation of an online platform to disseminate best practice examples in the business community and complementing the cases with training modules highlighting specific open innovation aspects.



COSME
Programme for the
Competitiveness of
Enterprises and SMEs
2014-2020

Cluster Go International

Call	COS-CLUSTER-2014-3-03
Deadline	31-03-2015
Budget	€ 3.750.000 The maximum EU contribution: € 187.500 per project under strand 1 (8 projects to be financed) and € 450.000 per project under strand 2 (5 projects to be financed). Maximum co-funding rate: 75% of eligible costs
Eligibility conditions	A minimum of three independent legal entities representing a cluster or business network from minimum three EU Member States or countries participating in the COSME programme. Each of them registered at the ECCP



Cluster Go International

OBJECTIVES

- The main objective of the action is to intensify cluster and business network collaboration across borders and sectorial boundaries and to support the establishment of European Strategic Cluster Partnerships to lead international cluster cooperation in fields of strategic interest - notably in support of the development of emerging industries. The Partnerships are expected to develop a joint 'European' strategic vision with a global perspective and common goals towards specific third market



Cluster Go International CHALLENGE

- **Strand 1** is aimed at supporting preparatory actions for the establishment and shaping of European Strategic Cluster Partnerships (ESCPs). Activities under strand 1 shall contribute to developing a joint internationalisation strategy and a roadmap for its implementation
- **Strand 2** is aimed at supporting the first implementation, testing and further development of European Strategic Cluster Partnerships. Activities under strand 2 shall contribute to developing concrete activities supporting cooperation with strategic partners in third countries (i.e. beyond Europe)



Cluster Go International

Strand 1: Supporting preparatory actions for the establishment and shaping of European Strategic Cluster Partnerships

- Identification of initial strategic partners across Europe
- Partnership building
- Legal advice for developing a legal representation for the consortium
- Identity shaping
- Intelligence gathering
- Collaboration planning
- Joint actions planning

- Expected results and deliverables: a joint internationalisation strategy

Cluster Go International

Strand 2: Supporting the first implementation, testing and further development of European Strategic Cluster Partnerships

- Cooperation building with third countries
- Tailored identity shaping and joint promotional activities
- International matchmaking activities with third countries
- Operational collaboration with third countries
- Learning and monitoring activities

- Expected results and deliverables:
 - Collaboration activities developed and implemented with international partners
 - A monitoring scoreboard with verifiable indicators of the project results and their expected impact
 - A mid - term report on the cooperation activities undertaken and lessons learned
 - A final report on the cooperation activities undertaken and lessons learned



CORNET stands for Collective Research NETWORKING

Call	CORNET 19th call for proposals
Deadline	27-03-2015 Next: end of September 2015
Budget	Depends on the country
Challenge	Boosting Collective Research for Small and Medium-sized Enterprises in Europe
Type of action:	Research
Eligibility conditions	Consortia of associations, clusters, federations or ad hoc groupings of industrial enterprises, SME associations and research organisations from at least 2 European countries (Austria, Belgium, Czech Republic, Germany, Poland)

CORNET

- CORNET is a network of ministries and **funding agencies** in Europe which are owners or managers of national and regional funding programmes for collective research between Small and Medium-sized Enterprises (SMEs), their associations and Research and Technology Organisations (RTOs) across Europe.
- CORNET supports SMEs in their **transnational innovation activities**, helps them to acquire technological know-how, extend their networks across Europe and bridge the gap between research and innovation.
- The calls follow a **bottom-up approach**, i.e. research topics are not pre-defined and can be decided by applicants
- **Targeted activities:** industrial research and development, applied research and development, demonstrations, technology/knowledge transfer, dissemination workshops, trainings



CENTRAL EUROPE

Deadline	13-04-2015 (Step 1)
Budget	80 mln EUR (1-5 mln per project)
Challenge	To cooperate beyond borders to make central European cities and regions better places to live and work” by implementing smart solutions answering to regional challenges in the fields of innovation, low - carbon economy, environment, culture and transport.
Eligibility conditions	At least three financing partners from at least three countries and Being at least two of the partners located in CENTRAL EUROPE regions (Austria, Croatia, Czech Republic, Hungary, Poland, Slovakia, Slovenia, Germany, Italy)



Interreg CENTRAL EUROPE PRIORITIES

P1: Cooperating on
innovation to make
CENTRAL EUROPE
more competitive

P2: Cooperating on
low carbon strategies
in CENTRAL EUROPE

P3: Cooperating on
natural and cultural
resources for
sustainable growth in
CENTRAL EUROPE

P4: Cooperating on
transport to better
connect CENTRAL
EUROPE



Interreg CENTRAL EUROPE

- Projects which demonstrate the translation of outputs arising from “soft” actions (surveys, studies, etc.) into concrete, visible and sustainable results. Those have to lead to a change (improvement) of the initial situation
- Outputs are the direct products of supported projects (measured by output indicators), which in turn contribute to results
- Transnational and territorial relevance is one of the key quality requirements for a project to be funded.



INTERREG Baltic Sea Region

Call	To be launched in Autumn 2015
Budget	278 mln € for the total Programme
Challenge	To strengthen the integrated territorial development and cooperation for a more innovative, better accessible and sustainable Baltic Sea Region
Eligibility conditions	11 countries around the Baltic Sea



INTERREG Baltic Sea Region

Priorities and Objectives

Innovation

Research & innovation infrastructures

Smart specialisation

Non-technological innovation

Natural resources

Clear waters

Renewable energy

Energy efficiency

Blue growth

Transport

Interoperability

Accessibility

Maritime Safety

Shipping

Urban mobility

EU strategy support

Seed money

Support of PACs & HALs

Targeted support & EUSBSR forums



QUESTIONS

- How many NTPs have legal form - are they non- or for-profit?
- Do the NTPs have potential (organisational, financial) to participate in EU projects?

Thank You



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